



YELLOW SEA ENVIRONMENT SUSTAINABILITY INITIATIVE

February 17, 2025

Dear Jinhui Jeanne Huang  
Sino-canada joint R&D center on water and Environmental (SCWE)  
CHINA

**INVITATION**

**the 1<sup>st</sup> General Assembly of the YES Initiative**  
Songdo Convensia, Incheon, Korea, March 13-14, 2025

Dear Jinhui Jeanne Huang

The Yellow Sea Environment Sustainability (YES) Initiative is dedicated to advancing the shared mission of ensuring the sustainability of the Yellow Sea through collaborative governance. With great pleasure, we invite you to the 1<sup>st</sup> General Assembly of the YES Initiative, to be held on March 13-14, 2025, at Songdo Convensia, Incheon, Rep. of Korea.

We believe this gathering will foster a forward-looking and impactful ocean agenda interconnected with pollutants originating from land, enabling all stakeholders to collaborate effectively through meaningful discussions and achieve concrete, action-oriented outcomes in the interconnected sector between ocean and land. This landmark general assembly will serve as a vital platform to bring together regional and international stakeholders, strengthen partnerships, and create opportunities for policy innovation, technical cooperation, and community-driven projects.

We would be honored to invite you to share your invaluable insights and experiences in water and environmental issues, not only within China but also on a broader regional and global scale. We kindly request your attendance at the **Opening Ceremony** of the General Assembly, scheduled for **March 13, 2025, from 3:00 PM to 4:30 PM.**

Your presence would greatly enrich the event and inspire its participants to contribute to the sustainable development of the Yellow Sea region. For further details or to confirm your attendance, please contact us at [ [yesinitiative0313@gmail.com](mailto:yesinitiative0313@gmail.com) ].

We look forward to your positive response.

Yours sincerely,

**Gye Woon Choi**  
Chairperson of the Preparatory Committee  
YES(Yellow Sea Environment Sustainability) Initiative